



# Call for Papers International Conference

## "Sustainable development and the roles of universities in the Industrial Revolution 4.0"

Venue: Thai Nguyen University of Economics and Business Administration (TUEBA), Thai Nguyen City, Vietnam

Website: [icosdu.tueba.edu.vn](http://icosdu.tueba.edu.vn)

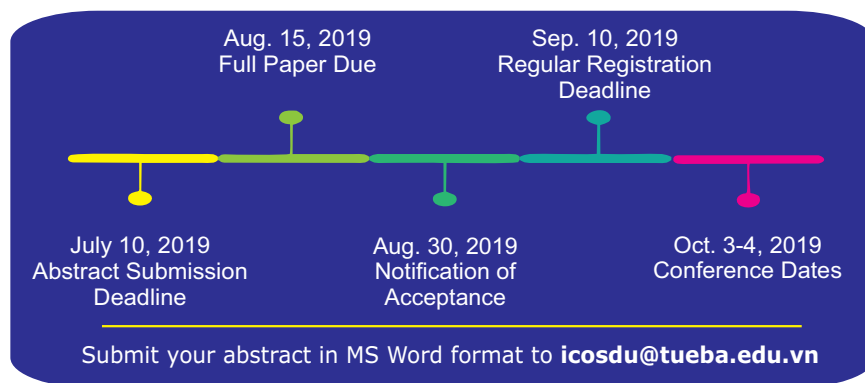
In Celebration of the 15th Anniversary of Thai Nguyen University of Economics and Business Administration, we are pleased to invite you to submit your papers for the International Conference which will be held at TUEBA on **October 03-04, 2019**.

### Program Highlights:

This two-day international conference focuses on the challenges associated with achieving Sustainable Development Goals (SDGs) in the Fourth Industrial Revolution featuring one full day of presentations, a forum with higher education experts and thought leaders, a general reception, networking events and a tour of local tea and handicraft villages.

### Guidelines for Submission:

- 250 word (max 300 words) abstract shall be submitted electronically and clearly indicate the topic and innovation of the proposed paper.
- Final papers must be submitted in MS Word format.
- The maximum full paper length is 12 pages.
- The lead author is the main contact.



### Keynote Speakers

- Prof. Detlef Briesen, Justus-Liebig-Universität Gießen, Germany.
- Prof. Shaun Nykvist, Queensland University of Technology, Australia.
- Assoc. Prof. J. C. Kim, Fairleigh Dickinson University, The USA.
- Prof. Prem Raj Neupane, University of Hamburg, Germany.

### Organizing Committee

**Chairman:** Assoc. Prof. **Tran Quang Huy**, The Rector of TUEBA, Vietnam.  
Tel: + 842083.647.683, Email: [international@tueba.edu.vn](mailto:international@tueba.edu.vn)

**Secretary of Selection Committee:** Assoc. Prof. **Tran Van Quyet**, TUEBA, Vietnam.  
Tel: + 84966.553.579, Email: [quyettran@tueba.edu.vn](mailto:quyettran@tueba.edu.vn)

### Registration

Category	Presenter (Early Bird) Before Aug. 15, 2019	Presenter (Regular Rate)	Participant (Non-presenting)
Vietnamese Participants	1.000.000 VND	1.500.000 VND	1.500.000 VND
Foreign Participants	50 USD	75 USD	75 USD

\* Registration fee includes the book of full text proceedings, access to all conference sessions, coffee breaks, luncheon, and certificate of participation.

### CONFERENCE TOPICS

- Topics include but are not limited to:
- Economic, Environment and Tourism Sustainability**
    - The economics of sustainable development
    - Business cases: the cost and value of sustainability
    - Market and political failures and public economics
    - Biodiversity, conservation and sustainable development
    - Governance and sustainability
    - The effects of sharing economy
    - Poverty and its eradication
    - Tourism as an element in sustainable development
    - Gender and sustainability
    - Waste and waste management
    - Population growth and its consequences
    - Corporate responsibility and corporate sustainability
    - Social entrepreneurship
    - Free trade and fair trade
    - Urbanization and smart urban futures
  - Higher Education Sustainability**
    - Teaching and learning in the new era of IR 4.0
    - Curriculum development and delivery
    - Pedagogic research and innovation
    - University governance
    - Teaching and learning sustainability
    - Higher education sustainability initiatives
    - Sustainability at universities: opportunities, challenges and trends
    - Impacts of higher education institutions on sustainable development
  - Policy and Practice Sustainability**
    - Global sustainability policies
    - Corporate sustainability initiatives
    - Sustainability and community participation
    - The sources of sustainable innovation
    - Planning for sustainability
    - Moving towards sustainable policy and practice
- All accepted full papers will be published in the refereed Conference Proceedings with ISBN number.

### Contact for Queries

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